

# EXHIBITION STAND APPLICATION FORM: 14<sup>TH</sup> NIBF 2011

PLEASE TYPE OR PRINT CLEARLY: THIS INFORMATION WILL FORM YOUR ENTRY IN THE NIBF MAGAZINE AND ON NAME TAGS

Name of Organization \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 Tel (with dialing codes) \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_  
 Contact person(s) at the Fair \_\_\_\_\_

**Catalogue description** (maximum 50 words – we reserve the right to edit entries):


**Type of display** (NB. Stands come furnished. One may combine more than a single stand.)

		<b>No. Required</b>	<b>Cost</b>
1. Single Unit (each of 3.0m x 3.0m) <b>US\$ 971</b>	<b>Kshs 70,686</b>	.....	<b>i).....</b>
2. Single Unit (each of 2.0m x 3.0m) <b>US\$664</b>	<b>Kshs 48,279</b>	.....	<b>ii).....</b>

A **10% discount** will be given to those who pay for their stand before 30<sup>th</sup> June 2011 iii).....

## ADVERTISING IN THE 14<sup>TH</sup> NIBF CATALOGUE

Full Page	Kshs 55,000.....	US\$ 756	iv).....
Half Page	Kshs 33,000.....	US\$ 454	v).....
Quarter Page	Kshs 16,500.....	US\$ 227	vi).....
Covers	<b>Kshs 88,000.....</b>	<b>US\$ 1,209</b>	<b>vii).....</b>
Centre Spread	Kshs 110,000.....	US\$ 1,511	viii).....

**Total Cost:** (i) or (ii) less (iii) - before 30/6/11 plus (iv) to (vi) = US\$..... Kshs.....

### DECLARATION:

I/ We have read and accepted the conditions for the participation in the Nairobi International Bookfair, and enclose cheque payments to Kenya Publishers Association to the value of Kshs./ US\$..... To secure my/ our booking.

Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return to KPA Office, P.O.Box 42767-00100 Nairobi, Kenya.**

**Email: [info@kenyapublishers.org](mailto:info@kenyapublishers.org). Website: [www.kenyapublishers.org](http://www.kenyapublishers.org)**

**Tel: 3752344 Or Fax +254-020-3754076 or +254-724-255848**

**DEADLINE FOR RETURN OF THIS FORM: 3<sup>RD</sup> AUGUST**

NB: Bookings will only be guaranteed upon payment of a 25% down payment

**14<sup>th</sup> Nairobi International Book Fair: 28<sup>th</sup> Sept to 2<sup>nd</sup> Oct 2011**